Session Objectives

• Discuss key considerations within the four phases of emergency management

• Review challenges in higher education emergency management

• Discuss useful emergency management resources
UGA Campus Profile

Location: Athens, Georgia
Town Population: 112,000
Students: 35,000
Faculty/Staff: 10,000
Number of Buildings: 380 (main campus)
Main Campus Size: 615 acres (42,010 total)
Other campuses: 4
Research labs: 1,300
Annual Budget: $1.3 billion (FY 2009)
First State Chartered University – 1785
Sanford Stadium: 5th largest in the U.S.
Campus Transit: 2nd largest in GA
Human and Environmental Challenges on College Campuses

- Campuses are open environments
- Misconception that college campuses are immune to emergencies
- Retraining of thousands of new students, faculty and staff each year
- Large and primarily young population with limited life experiences (particularly in regards to emergency situations and individual preparedness)
- "Helicopter parents" – Do these parents stifle student decision making skills?
What is Emergency Management?

4-phased organized process:

- Prevention/mitigation
- Preparedness
- Response
- Recovery
Prevention/Mitigation

- Prevention – Actions taken to decrease the likelihood that an event or crisis will occur
- Mitigation – Actions taken to eliminate or reduce the loss of life or property damage related to an event or crisis

Examples:

- Reviewing existing campus and community data
- Assessing facilities and grounds
- Assessing culture and climate
Community Partnerships

- Campus security/public safety/law enforcement
- Campus environmental safety (biosafety, fire safety, chemical safety)
- Campus health center or hospital
- Academic groups (public health, criminal justice, emergency management, international affairs, etc.)
- University system office
- Local public safety (emergency management, fire, EMS, law enforcement, 911)
- Local hospitals
- Public health
- Military installations
- Other local technical colleges, colleges, and universities
- State agencies (EMA, homeland security, public health, L.E.)
- Federal agencies
All-Hazards Approach to Planning

- Severe weather (tornadoes, flooding)
- Utilities disruption
- Winter storms (snow/ice)
- Information security issues
- Mass casualties incident
- Major structure fires
- Hazardous materials incidents
- Workplace violence/Active shooters
- Domestic terrorism
- Other threats and hazards specific to your jurisdiction
All-Hazards Emergency Planning

Campus-wide Planning & Preparedness

Departmental & Building Level Planning & Preparedness

Individual Planning & Preparedness
Preparedness

- Establishing an Incident Command System (ICS) consistent with the National Incident Management System (NIMS)
- Developing all-hazard policies, procedures, and protocols with input from community partners
- Collaborating with community partners to establish mutual aid agreements
- Developing a Continuity of Operations Plan (COOP) and Business Continuity Plan (BCP)
- Exercising campus emergency plans
National Incident Management System (NIMS)

- NIMS is a national framework for incident response and recovery.
- Colleges and universities are required to comply in order to receive disaster reimbursement and apply for federal public safety/emergency management grants.
- Institutions should develop a campus NIMS policy in coordination with state and local laws, policies, and regulations.
- Determine who needs to be trained.
- Training records should be maintained by one department on campus.
Exercises and Drills

• Drills, table tops, functional, and full scale exercises

• Coordinate with community partners and follow HSEEP

• Develop scenarios based on threats, need, and historical references

• After action reviews should be completed for improvement
Preparedness - Continued

- Defining protocols and procedures for each type of response strategy (campus and building level)
- Establishing an emergency notification system using multiple modes of communication
- Develop a campus emergency communication plan
- Coordinating campus emergency plans with state and local plans
- Marketing emergency procedures and training staff, faculty, and students
- Establishment of a behavioral threat assessment process
Emergency Action Plans (EAP) – How do You Convey Information?

- Building personnel
- Flipcharts in classrooms/offices
- Website procedures
- Classroom safety cards
- Instructor briefings
- Brochures
- Drills
### EMERGENCY ACTION PLAN SUMMARY

#### IMPORTANT EMERGENCY PHONE NUMBERS:

- **UGA Police**: (706) 542-2200 or 911  
  Emergency line  
  (706) 542-1188 (TTY Hearing Impaired)

*The University of Georgia Police Department is the primary contact for all campus emergencies. Calls will be routed to the appropriate campus and local responders from UGA Police Communications.*

#### Emergency Response Actions:

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<th>Situation</th>
<th>Response Actions</th>
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| **Fire**                   | - When the fire alarm is activated, evacuation is mandatory  
  - Evacuate the building immediately  
  - Do not use the elevators  
  - Take personal belongings with you (keys, purses, wallets, etc.)  
  - Call the UGA Police  
  - Follow directions given by your building’s emergency coordinator, fire department, or the police  
  - Help those needing assistance to move from the area  
  - Do not re-enter the building until authorized to do so by emergency personnel |
| **Tornado/Severe Weather** | - Monitor local TV stations, radio stations, NOAA weather radio  
  - Weather-related internet sites, etc.  
  - Be prepared to take shelter on the lowest level of your building  
  - Stay away from windows  
  - Move to an interior hallway  
  - Wait for all clear notification prior to returning to your work area or classroom  
  - If outdoors, lie in a ditch, low-lying area, or crouch near a strong building if shelter is not available or if there is no time to get indoors |
| **Medical Emergency**      | - Call the UGA Police  
  - Provide your name, location, number of people injured, and description of the medical emergency  
  - Stay on the phone for instructions of what to do |
| **Armed Intruder**         | - Call the UGA Police  
  - In case of an imminent life-threatening event, each individual should take whatever actions are necessary to protect his or her own life  
  - If it is possible to flee the area safely and avoid danger, do so  
  - If flight is impossible, look (or barricade) all doors and secure yourself in a safe area  
  - Remain in place until an “all clear” is given by an authorized person or law enforcement official |
| **Chemical Spill/Hazardous Materials Emergency** | - Call the UGA Police  
  - Provide information on the type of chemicals (if known), size of the spill and possible exposures  
  - Evacuate the area and the building based on instructions from emergency personnel  
  - The evacuated area should remain evacuated until an all clear indication is given by the appropriate authorities  
  - Do not leave the area as decontamination may need to be conducted |

#### How Will You Be Notified of a Campus Emergency?

- UGA Alert System – Emergency notifications via phones and email ([www.ugalert.uga.edu](http://www.ugalert.uga.edu))
- Campus TV Emergency Alert System – Emergency notifications on campus cable T.V. stations
- Outdoor Tornado Warning Sirens – Audible sirens to alert people outdoors of a tornado warning
- Building Notification Systems – NOAA Weather radios, Arch News, phone trees, local radio stations

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The University of Georgia Office of Security & Emergency Preparedness  
Phone: (706) 542-5845 | FAX: (706) 542-4664  
Email: osep@uga.edu | Web site: [www.osep.uga.edu](http://www.osep.uga.edu)
Additional Training Ideas

- “Mandated” online training
- Emergency information in syllabi
- Freshman seminar courses
- Special events for students
- Campus Emergency Response Team (CERT)
- Social networking
- Videos
- Student leadership groups
Response

- Activating the Incident Command System (ICS)
- Coordinating with appropriate first responders
- Establishing an Emergency Operations Center (EOC) as needed
- Activating communication plans
- Determining and executing the appropriate response strategy
- Accounting for students, faculty, and staff
- Conducting an after-action as a tool for modifying and improving the emergency management plan
Emergency Notification

- Bullhorns
- Call boxes
- LED signs
- E-mails
- Building Intercoms
- Outdoor loudspeakers
- Phone trees
- Desktop messaging
- Radio/campus T.V.
- Social media
- Text messaging
- Weather radios
- Web announcements
Emergency Notification Challenges

- Expectations
- Voluntary vs. mandatory
- Policies – Higher Ed. Act
- Education efforts
- Updating information
- Homepage for more information
- Other campuses
- Parents
- Testing
- Non-university personnel
- “Purging” former students/staff

Are we creating an expectation that everyone will be notified immediately of every emergency situation on campus?
Recovery

- Physical and structural recovery
- Business recovery
- Restoration of the Academic-learning environment
- Psychological and emotional recovery
Other Planning Considerations

• Develop written emergency plans that include protocols for persons with disabilities, language barriers, and cultural differences

• Develop a written plan for infectious disease outbreaks (short-term and long-term implications)

• Develop a written campus violence prevention/response plan addressing the mental health needs of students who may be at risk to others and themselves

• Continue to develop a culture of awareness and emergency preparedness on campus
Questions?

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EMHE Resources

Vulnerability Assessments:
http://www.edfacilities.org/ - checklists

Emergency Action Plans:
http://www.disabilitypreparedness.gov/ - planning information for disabilities
www.osep.uga.edu – UGA version of the one-page emergency action plan

Emergency Mass Notification:
http://www.campussafetymagazine.com/MassNotification/ - Campus Safety Magazine
mass notification center
www.ugaalert.uga.edu – UGA mass emergency notification site (FAQs and policy)

National Incident Management System (NIMS) Training:
http://www.fema.gov/emergency/nims/index.shtm - NIMS Resource Center
http://training.fema.gov/IS/crslist.asp - FEMA online training

Exercises and Drills:
www.llis.dhs.gov - Lessons Learned Information Sharing (LLIS) – resources and templates
http://training.fema.gov/IS/crslist.asp - FEMA online training (IS 120A)

Business Continuity Planning:
http://www.oseh.umich.edu/buscont/bc-main.html - University of Michigan planning guidelines
http://ocp.berkeley.edu/plan/tool - UC Berkle “UC Ready Planning Tool”
http://www.osep.uga.edu/campus/Pandemic_Planning.html - UGA departmental BCP planning template

Campus Threat Assessment:
http://www.uga.edu/studentaffairs/barcfolder.htm - UGA Behavioral Assessment and Response Committee Faculty/Staff 911 Guide