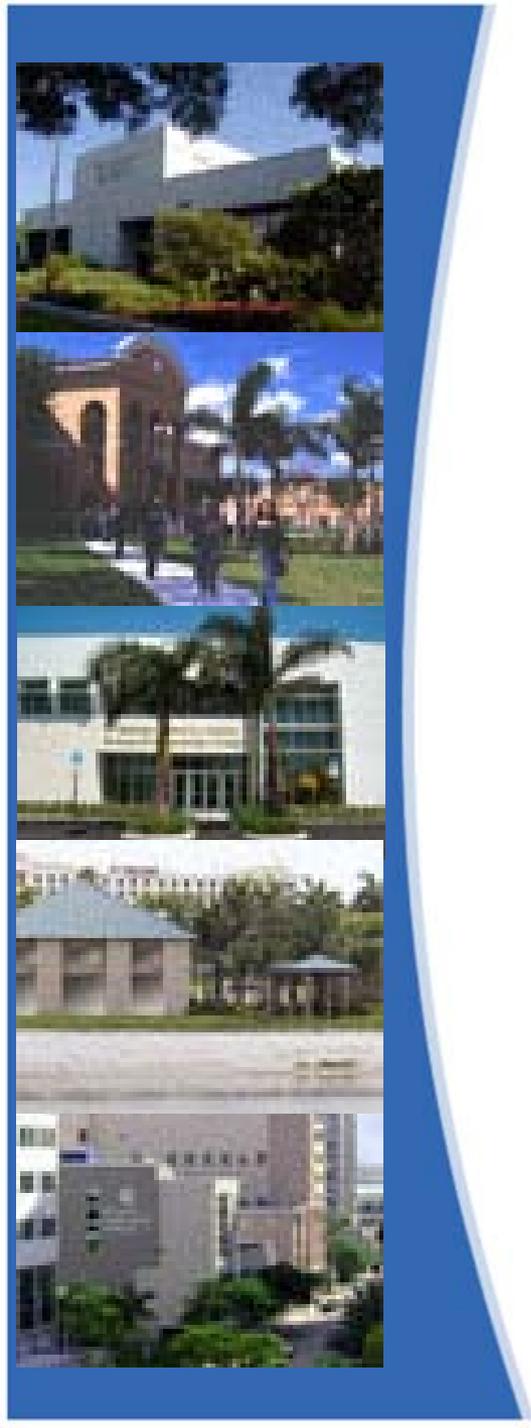


EMHE Grantee Showcase #3: Broward College

Rich Nicorvo
Project Manager



Agenda

- Overview of Grant
- Buy In
- Social Marketing
- Outsider Assistance
- NIMS Classes
- Atypical Blessings
- Lessons Learned

Overview of Grant

➤ Emergency Management

- Update Vulnerability Assessment
- Develop Emergency Management Plans
- NIMS Training
- Training and Exercising
- Emergency Management Coordinating Committee

Overview of Grant

➤ Campus Safety/Violence Prevention

- Develop behavioral intervention teams
 - SafetyNet
 - The “A” Team
- Recommend training for behavioral intervention teams, staff, and faculty
- Train college community in warning signs
- Web presence with manuals, resources, and information

Buy-In

The First 100 Days

- Early Intervention Task Force
- Provosts
- Faculty Senate
- Board of Trustees
- Health and Safety Committee
- Other HEI EM Coordinators
- Emergency Management
Coordinating Committee Convened



Social Marketing

Definition = to achieve specific behavioral goals for a social good

- **Dean of Institute of Public Safety**

Member of EMCC
Member of Early Intervention Task Force
Worked with pushing RLI through procurement
Briefed President's Cabinet and Board of Trustees on Grant progress
Facilitated contract approvals for all consultants and services

- **Central Campus Provost**

Cabinet Liaison
Member of EMCC
All around "wheel greaser"

- **V.P. of Student Affairs**

Pushed contracts through Legal and Board of Trustees
Signed off on web presence
Headed Early Intervention Task Force
Assigned Dean to BIT
Member of EMCC

- **Central Campus Dean of Students**

Chair of BIT
Member of Early Intervention Task Force
Member of EMCC



Outsider Assistance

➤ Project Manager

- Law Enforcement
- Emergency Management
 - State Emergency Response Team
- PIO

➤ Administrative Coordinator

- Grant Coordinator with SAMHSA Grant
USF/Broward County
- Contacts with Broward County Emergency
Management Division

Outsider Assistance

Broward County Health Department =
Public Health Consultant

Broward Emergency Management
Division=Security/Emergency
Management Specialist

NIMS Classes

- Introduced Grant personnel at classes
- Used classes to educate the essential personnel about the grant
- Strengthened relationships with other departments by cross-promoting other classes related to Emergency Management

Atypical Blessings

- Allocated Funds
 - Mental Health Consultant
 - Instructional Technology Specialist
- Links with Outside Projects
 - LEMAP/IACLEA Security Audit
 - Emergency Notification Grant
 - FIPSE Grant
- H1N1
- Assisting Agencies
 - HEI Agencies
 - Public Health

Lessons Learned

- Learn procurement process early
- Identify prospects for internal emergency management planning committee early
- Seek advice from peers
- More marketing college-wide
 - Greater awareness of grant
 - Tap into inside knowledge base
- Student involvement

Lessons Learned

- Consultant management
- Evaluator effectiveness
- Be flexible
- Historical Record
- Podcast for Future Use
- More flexibility in funds allocation
- Grant monies and time allotted for HEI without EM department is insufficient

Changing Culture



Changing Culture



Changing Culture





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Ken Shives, Project Director

Rich Nicorvo, Project Manager

